

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.
Filing Date
Inventorship Ludvig
Applicant Microsoft Corporation
Group Art Unit
Examiner
Attorney's Docket No. MS1-1829US
Title: Targeted Advertising Based on Consumer Purchasing Data

INFORMATION DISCLOSURE STATEMENT

References -- See Attached Form PTO-1449

REMARKS

The citations listed are submitted in compliance with the duty of disclosure defined in 37 CFR §1.56. The Examiner is requested to make these citations of official record in this application.

Respectfully Submitted,

Date: 3/10/04

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